

#### **Experience:**

## PRESSREADER Product Designer

2020-2022

Lead design of E-reader web app. Facilitated 30+ user interviews and generated mockups to ship API monthly. Secured over \$500K by presenting prototypes to clients.

### TED X SFU Motion Design Volunteer

2019, 3 mo.

Designed motiongraphics to promote and enhance annual conference of 350+. Collaborated with 4 teams to finalize brand visuals. Piloted event slides from back of house.

# SHAW TV Motion Production Intern

2018, 3 mo.

Built custom motiongraphics for country-wide releases. Edited ads for local TV. Controlled live graphics, managed equipment, and operated cameras during live events.

## GEORGE PRINGLE CAMP Inclusion Facilitator

2017, 3 mo.

Created an accessible camping experience for children with disabilities by providing 1-on-1 support. Coordinated with parents and staff to ensure safety during swimming, archery, rock climbing, and more.

### **Education:**

SIMON FRASER UNIVERSITY
SIAT School of Design

2015-2022

BA with dual concentrations in UX Design and Media Arts.

stepht.com 1-250-240-3790 stephtherria@gmail.com

#### Skills:

UX Strategy Interaction Design Motion Design Rapid Prototyping Video Editing Storyboarding User Interviews Design Systems

#### **Tools:**

Figma Adobe Creative Suite HTML, CSS Javascript WCAG Guidelines Lottie, Bodymovin Invision Studio Principal Unity

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